

Description and Person Specification Academic
Job title: Lecturer BA(Hons) Digital Content Creation Department: Design Pay Band: 5 Line Manager: Gurinder Hatchard
Role Purpose: To teach, assess and undertake curriculum development in digital content creation course to enhance students learning and attainment and success by offering high quality, innovative teaching, learning and pastoral support. With support, act as module leader, as directed by Course Leader.
Duties and Responsibilities: • To deliver teaching on modules as directed on the BA(Hons) Digital Content Creation course • Supervising final projects other practical course work • Marking and assessing student work • To tutor, mentor and counsel students (and where appropriate to refer to student support services) • Carry out the policies, procedures and practices of Health & Safety in all aspects of the role • As part of the Course team, to contribute to the development of the course specialisms across all years of the course • To assist in the recruitment of students and assist in promotional activities for the department including open days • To assist in the planning and writing of course documentation including timetables, project briefs and development of new material for delivery • To lead teaching and module delivery and undertake curriculum development in Digital Content Creation • To enhance student learning and attainment by offering high quality, innovative teaching and learning support. • Perform such other duties consistent with the role as may from time to time be assigned, collaborating fully with others to get the work done and Ravensbourne's objectives achieved
Key working relationships: Course Leader BA(Hons) Digital Content Creation; Head of Department of Design; other Course Leaders and tutors within the Department and elsewhere in the University; Kit

Store staff; Technical Services staff; sessional teachers.
Resources Managed Budgets: N/a Staff: Sessional staff (as directed by Course Leader) Other: Course equipment in dedicated space/s; support Technical Services to manage relevant equipment.

Knowledge and Experience	Essential	Desirable
Education A Degree, or appropriate professional qualification or equivalent.	X	
A PGCE or HEA accreditation or the ability to achieve one of these	X	
Professional qualifications/experience Experience of working in a Senior Lecturer role or equivalent such as relevant specific examples.	X	
Discipline specific experience/knowledge Media Production and branded content for Social Media	X	
Specific experience/ knowledge of Photography, Videography and Cinematography, lighting techniques, audio recording and sound design, Editing software including Adobe Photoshop, Premiere Pro and After Effects	X	
Experience of Animation software, including Maya, Blender, Unity.		X
Working knowledge of health and safety and risk assessments related to media production.	X	
Experience of Prototyping, Typography, Film and TV Production, Blogging and Vlogging Production		X

Knowledge, experience and interest in new and emerging technology relating to digital content creation.	X	
Higher Education knowledge Experience of teaching in higher education, or equivalent experience of training in an industry context	X	
Understanding of the vocational needs of students looking to enter the creative industries and an awareness of how university teaching in Digital Content Creation can support their aspirations.	X	
Experience of course design issues such as learner journey, teaching materials etc.		X
Stakeholder and, Project Management Experience of working with industry partners, setting up live briefs and managing dialogue with stakeholders.		X

<u>Core Personal skills abilities and behaviours</u>	Essential	Desirable
Management and leadership Works collaboratively and harmoniously within the team and more widely with all significant others to get the job done, to the satisfaction of all those involved.	X	
Experience of project leadership on outcome-focused initiatives.		X
Equality, Diversity & Inclusion Experience of working in an environment where equality, diversity and inclusion are central to work and delivery.	X	
Experience of dealing with diversity issues in a leadership or management context.		X

Communication Communicates clearly orally and in writing, and in relating to others builds and maintains effective relationships	X	
Organisational Values Demonstrates a commitment to delivering positive organisational values.	X	

Our Values

Connection: We value what happens together and we collaborate to achieve our collective goals.

Dynamism: We embrace every opportunity to adapt and optimise.

Inclusion: We celebrate our diversity, and we embrace difference as a source of strength.

Professionalism: We aim for quality in everything we do and take pride in our work.

